From Natalie Celeste <natalie.celeste@bvsd.org>
Subject **Communications Liaison Intro**
To Matt Jenkins <matthew.jenkins@bvsd.org>
Date August 25, 2026 4:33:58 PM MDT

Thank you, Matt!

Natalie Celeste, EdD
Principal, Community Montessori
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BOULDER VALLEY SCHOOL DISTRICT

On Tue, Aug 25, 2026 at 11:29 AM Matt Jenkins <matthew.jenkins@bvsd.org> wrote:

> Dear Natalie,
>
> I wanted to personally reach out to you after this morning's meeting and ensure that you have my contact information.
>
> I will be the communications liaison for the schools involved in the High Peaks / Community Montessori / BCSIS Branch and you are welcome to reach out to me via my cell phone (call or text), email or Google Chat:
>
> Cell Phone [redacted]
> Email Address matthew.jenkins@bvsd.org
>
> As Randy mentioned in the meeting, the goal of the communications liaisons is to provide you with a direct contact that you can connect with anytime regarding:
> - Communications consultation
> - Drafting of communications materials
> - Helping to find answers to questions that need to be addressed
> - Clearing obstacles/ red tape
>
> We are here to help.
>
> Earlier this week Randy shared folders with Communications materials with each principal (let us know if you didn't get it), which include:
> - School-specific letter in English: 2026-08-25 Resilient Schools - SCHOOL LETTER - **SCHOOL NAME** (sent by BVSD Communications)
> - School-specific letter in Spanish: SPANISH Copy of 2026-08-25 Resilient Schools - SCHOOL LETTER - **SCHOOL NAME** (sent by BVSD Communications)
> - Sample letter for your email to the community (specific to your situation: closure, relocation, reconfiguration, etc.)
> - Talking Points: for you and your office staff when talking to people, answering phones
> - One Sheet: Flyer to be printed and placed in office, shared with parents or staff during in-person meetings.
>
> Hopefully your ED shared the waterfall for communication:
> - When the Board meeting ends: Communications sends districtwide message from Superintendent Anderson (blanket message) to All Parents and All Staff
> - About a half hour later Communications will send the school-specific letters
> - This evening, after you receive the school-specific letter you may send your message to your school community.
>
> I look forward to working with you!
>
> Matt
>
> --
>
> **Matt Jenkins**
> **Communications Manager**
> **Community Schools**
> **720-561-5977**