From "Randy Barber <randy.barber@bvsd.org>" <randy.barber@bvsd.org>
Subject **Flexible Communications Capacity for School Districts**
To Liam Goldrick <liam.goldrick@donovan-group.com>
Cc Carolyn Stephen <stephenc@wsd3.org>
Date April 12, 2026 9:18:34 AM MDT

Liam,

Thanks for reaching out. Currently we are a bit swamped, but given the projects we've got coming up -- including the likely closure/consolidation of schools -- I would love to talk with you this summer about your services. Shall we plan to circle back in June, once we get through the current craziness?

Also, speaking of June and noting that you are working to reach out to school communicators -- you might be interested to know that the Colorado School Public Relations Association (COSPRA) has its annual conference coming up in Breckenridge in early June. Might be a good opportunity to connect with school communicators in our state. Carolyn Stephen handles sponsorships.. and would be the person to connect with, if interested. I've cc'd her on this email, just in case.

Have a good remainder of your weekend.

Randy

On Mon, Feb 23, 2026 at 1:48 PM Liam Goldrick <liam.goldrick@donovan-group.com> wrote:

> Dear Randy,
>
> The communication demands on school districts continue to grow — often without added staff, time, or resources. The Donovan Group partners with school districts to provide flexible, affordable, and fully customized communications capacity designed exclusively for public education.
>
> We work as an extension of your team — whether you seek ongoing support or project-based expertise — all through flat-fee service. We focus on getting the work done, not tracking the clock.
>
> We especially enjoy partnering with communication directors and managers — serving as a strategic thought partner while adding hands-on capacity.
>
> Our comprehensive services can be tailored to your district's needs. We also offer *a la carte* services for districts looking for targeted assistance without long-term commitments.
>
> Our work has been recognized by NSPRA and state SPRAs, and we support school districts with priorities such as social media creation and management, enrollment campaigns, branding initiatives, crisis response, surveys, video production, and community engagement efforts.
>
> If you'd like to explore how Donovan Group can support your district's communications efforts, I'd be glad to talk. You can reply directly to this email, schedule a time to connect, or reach out through our website — whatever is easiest.
>
> Also, please consider subscribing to our monthly newsletter, and check out some of our free resources.
>
> Thank you for your consideration and for your service to public schools!
>
> Regards, Liam
>
> DONOVAN GROUP
> SCHOOL COMMUNICATIONS
>
> **Liam Goldrick, M.P.P.**
> **Partner, Donovan Group**
>
> (608) 345-6044 | www.donovan-group.com
> liam.goldrick@donovan-group.com | (800) 317-7147 | 104
>
> **Sign Up** for our Monthly #SchoolPR Insights Newsletter!

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**Randy Barber | APR**
**Chief Communications Officer**
**Office: 720-561-5823**
**Mobile: 303-507-6694**