From "Randy Barber <randy.barber@bvsd.org>" <randy.barber@bvsd.org>
Subject **Deadline Approaching**
To Lauren Lough <lauren.lough@bvsd.org>
Date December 10, 2025 11:38:25 AM MST

No worries!

Today is just claiming the spot. Monday is deadline for the ad.

Randy Barber | APR
Chief Communications Officer
Office: 720-561-5823
Mobile: 303-507-6694

On Wed, Dec 10, 2025 at 11:27 AM Lauren Lough <lauren.lough@bvsd.org> wrote:

> Yes, and I am so sorry for the delay! I was out sick and fell behind.
>
> I would be interested in a 1/2 page. Do we have to add them today, or just pay today? If it is today, I don't know if Jade would have time to help us, but I think we have some previous advertisements he helped us with that we could edit and reuse.

Lauren Lough
Pronouns: She/Her/Hers
Human Resources Director, Talent Acquisition
6500 Arapahoe Road | Boulder, CO 80301
720.561.5140 | 720.561.5098 fax
BOULDER VALLEY SCHOOL DISTRICT

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On Wed, Dec 10, 2025 at 11:06 AM Randy Barber <randy.barber@bvsd.org> wrote:

> Did you want us to lock in a spot for you?

Randy Barber | APR
Chief Communications Officer
Office: 720-561-5823
Mobile: 303-507-6694

On Tue, Dec 9, 2025 at 12:43 PM Randy Barber <randy.barber@bvsd.org> wrote:

> > No. Jade will help you with that, as always.
> >
> > Let us know what you'd want to reserve and Jade can work with you on what you'd want to run.
> >
> > On Tue, Dec 9, 2025 at 5:27 AM Lauren Lough <lauren.lough@bvsd.org> wrote:
> >
> > > That would be great, Randy! Do they help with the design piece as well?
> > >
> > > Kind regards,
> > > Lauren
> > >
> > > Lauren Lough
> > > Pronouns: She/Her/Hers
> > > Human Resources Director, Talent Acquisition
> > > 6500 Arapahoe Road | Boulder, CO 80301
> > > 720.561.5140 | 720.561.5098 fax
> > > BOULDER VALLEY SCHOOL DISTRICT
> > >
> > > **CONFIDENTIALITY NOTICE:**

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On Mon, Dec 8, 2025 at 9:42 AM Randy Barber <randy.barber@bvsd.org> wrote:

I don't know if you're looking for opportunities for HR ads currently, but I'm going to place a spot in Colorado Parent's private and charter school edition.. and thought that might be an option for you guys.

Here's what they've got open currently, in case you're interested and deadline is Wednesday:

Back cover: $3500
Full Page: $2425
Half Page: $1435
Third Page: $1150
Quarter Page: $855

Let me know if you have any interest... and I can put you in touch with my contact. She, by the way has also helped me with some good direct email blasts to their subscribers for the Showcase.

---------- Forwarded message ---------
From: **Camille Cavin** <camille@familyresourcegroupinc.com>
Date: Wed, Dec 3, 2025 at 7:30 AM
Subject: Deadline Approaching
To: <randy.barber@bvsd.org>

Hi Randy,

I wanted to share an exciting opportunity with you to feature your offerings in the January 2026 issue of Colorado Parent, which includes our highly anticipated private and charter school guides. It's a fantastic way to reach parents and highlight your school and educational programs. The deadline for inclusion is December 10, 2025, and I think this could be a great fit for Boulder Valley School District.

Looking forward to the possibility of working together.

Best,
Camille Cavin
Colorado Parent

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Chief Communications Officer
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