From "Krista Aiello <kristaaiello2@gmail.com>" <kristaaiello2@gmail.com>
Subject **BVSD Declining Enrollment Options**
To Randy Barber <randy.barber@bvsd.org>
Date April 13, 2026 8:40:47 PM MDT

Hi Randy,

Here is a link to stills of the animations.
Let me know what you think – a few of them I adjusted the layouts, but not quite sure if they are working.

Thanks!

Krista Aiello
402-450-4766

On Sun, Apr 12, 2026 at 10:37 PM Krista Aiello <kristaaiello2@gmail.com> wrote:
> Okay great! That sounds good, I will get those to you tomorrow evening.
>
> Thank you,
>
> Krista Aiello
> 402-450-4766
>
> On Sun, Apr 12, 2026 at 10:35 PM Randy Barber <randy.barber@bvsd.org> wrote:
> > No. We can definitely insert them moving forward.. and that will give me a chance to check in and get the thoughts of the team.
> >
> > Thanks for all of your hard work.
> >
> > Randy
> >
> > **Randy Barber | APR**
> > **Chief Communications Officer**
> > **Office: 720-561-5823**
> > **Mobile: 303-507-6694**
> >
> > On Sun, Apr 12, 2026 at 9:33 PM Krista Aiello <kristaaiello2@gmail.com> wrote:
> > > Ahh, okay! I definitely interpreted your ask as a simplified, stylized icon instead of a static version of the animation. Would getting statics to you tomorrow evening be too late?
> > >
> > > Thanks,
> > >
> > > Krista Aiello
> > > 402-450-4766
> > >
> > > On Sun, Apr 12, 2026 at 10:13 PM Randy Barber <randy.barber@bvsd.org> wrote:
> > > > I had originally thought of a static version of the animation- similar to what you did with before animating. My thought was direct correlation.
> > > >
> > > > This is an intriguing idea of simplifying it to this point. I can show it to our team tomorrow and see what people think before you invest more time on it.
> > > >
> > > > **Randy Barber | APR**
> > > > **Chief Communications Officer**
> > > > **Office: 720-561-5823**
> > > > **Mobile: 303-507-6694**
> > > >
> > > > On Sun, Apr 12, 2026 at 9:05 PM Krista Aiello <kristaaiello2@gmail.com> wrote:
> > > > > Hi Randy,
> > > > > Sorry for the late send – here are the first three icons. The icons I made are showing the options in a pretty simplistic visual way so I wanted to pass these over before I finish. Let me know if these are working or if you were hoping for something different.

Thanks,

Krista Aiello
402-450-4766

On Sun, Apr 12, 2026 at 7:28 PM Krista Aiello <kristaaiello2@gmail.com> wrote:
> Sounds good, I'll see what I can come up with!
>
> Krista Aiello

On Sun, Apr 12, 2026 at 6:18 PM Randy Barber <randy.barber@bvsd.org> wrote:
> Still not super clear - individual icons for each one, so five total

Randy Barber | APR
Chief Communications Officer
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On Sun, Apr 12, 2026 at 5:17 PM Randy Barber <randy.barber@bvsd.org> wrote:
> Sorry, I could hade been clearer :-)
> One for each of the five

Randy Barber | APR
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On Sun, Apr 12, 2026 at 4:55 PM Krista Aiello <kristaaiello2@gmail.com> wrote:
> Oh, good! So glad to hear.
>
> Are you thinking five icons – one icon to represent each? Or, an overall icon to represent all together? I could give this a try, absolutely.
>
> Yeah! We're in great shape for the video. That sounds good about tweaking script – I'll take the script and/or track when it works for you.
>
> Thanks,

Krista Aiello
402-450-4766

On Sun, Apr 12, 2026 at 5:36 PM Randy Barber <randy.barber@bvsd.org> wrote:
> Everyone loves it!! I've gone ahead and added them into the deck.
>
> One final question -- if you were to represent these five things as an icon is there a version that would work for that purpose? I know it might take a slight alteration, but thought I'd see your thoughts. It would be great to tie them into the other hard materials for tomorrow's session.
>
> Otherwise -- I think we are set for this phase.. and are in really good shape for the video version.
>
> I'll likely tweak my script now that I know how everything works.. and get the track down. When would you want the script/track?
>
> On Sun, Apr 12, 2026 at 4:10 PM Krista Aiello <kristaaiello2@gmail.com> wrote:
> > Randy, the Relocate Focus Programs is now updated at the same Frame.io link. Let me know if I missed anything!
> >
> > Thanks for your help,

Krista Aiello
402-450-4766

> > On Sun, Apr 12, 2026 at 3:44 PM Krista Aiello <kristaaiello2@gmail.com> wrote:
> > > Randy,
> > > Those are now updated at the same Frame.io link. I don't think I quite got the relocate focus programs edit correct – happy to hop on a call to discuss. When animating I had a tough time following the notes on what the changes needed to be.
> > >
> > > Thanks,

Krista Aiello
402-450-4766

On Sun, Apr 12, 2026 at 2:34 PM Randy Barber <randy.barber@bvsd.org> wrote:
> One animation.
>
> I think it could be intro slide, option 1 and then option 2.
>
> Or we could do something where both options show on the same screen (although maybe too much?)

Randy Barber | APR
Chief Communications Officer
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On Sun, Apr 12, 2026 at 1:29 PM Krista Aiello <kristaaiello2@gmail.com> wrote:
> Sounds good - thanks, Randy.
>
> I think I'm following the Relocate Focus Program edits – will show you an update shortly. Are you wanting one full animation with option 1 and 2 shown or two separate animations?
>
> Thanks!

Krista Aiello
402-450-4766

On Sun, Apr 12, 2026 at 2:26 PM Randy Barber <randy.barber@bvsd.org> wrote:
> That's it. Feedback complete

Randy Barber | APR
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On Sun, Apr 12, 2026 at 1:14 PM Randy Barber <randy.barber@bvsd.org> wrote:
> One more -
>
> For the add a focus program one, can we start with less kids. We'd still add in addition people, the way you've done. We've got to make the original school feel kore under enrolled

Randy Barber | APR
Chief Communications Officer
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On Sun, Apr 12, 2026 at 1:10 PM Randy Barber <randy.barber@bvsd.org> wrote:
> A little more feedback coming on the relocate focus program one.
>
> Here's what was said:
>
> It seems like with the relocate focus programs, we need to illustrate both possible scenarios… A building could be closed, and then a focus program moved in, or a focus program co-locating with another school.
>
> —
>
> Ok- how's this for an idea..
>
> Ok- what do you think of this:

We show Option 1 :

Two schools on screen (each one has a different color), one fades and existing students also fade… and then we have the transition that you've created… with focus school coming over… school re-establishes but now in focus school color. Old focus school location fades to gray.

Option 2:

What we have now.. but schools are in 2 colors.

Receiving school is split into two parts: the original color moves to left half only.. and then the focus schools comes into the right side

Randy Barber | APR
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On Sun, Apr 12, 2026 at 12:54 PM Krista Aiello <kristaaiello2@gmail.com> wrote:

> Got it! Easy enough of a fix. That is updated within the same Frame.io link.
>
> Let me know if you get any other feedback.
> Thanks!
>
> Krista Aiello
> 402-450-4766

On Sun, Apr 12, 2026 at 1:35 PM Randy Barber <randy.barber@bvsd.org> wrote:

> So far only feedback has been:
>
> Regarding the "relocate focus program" it's possible that it would result in a building being closed, then the focus program relocates to another building. I would suggest that this be illustrated in the animation.
>
> So, after program moves from building , we would lighten the first building- just like the school closure animation.

Randy Barber | APR
Chief Communications Officer
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On Sun, Apr 12, 2026 at 12:30 PM Krista Aiello <kristaaiello2@gmail.com> wrote:

> That's great to hear! Sounds good, I'll keep an eye out for your follow up.
>
> Thanks!
>
> Krista Aiello
> 402-450-4766

On Sun, Apr 12, 2026 at 1:00 PM Randy Barber <randy.barber@bvsd.org> wrote:

> I think you've nailed it. Let me go ahead and just show it to my team and just make sure that there isn't anything they are worried about and I'll circle back.

Randy Barber | APR
Chief Communications Officer
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Mobile: 303-507-6694

On Sun, Apr 12, 2026 at 11:56 AM Krista Aiello <kristaaiello2@gmail.com> wrote:

> Hi Randy - Here is a link to preview each of the individual animations: https://f.io/8_FE5RQh
>
> Let me know what you think and if I need to make any tweaks.
>
> Thanks!
>
> Krista Aiello
> 402-450-4766

On Sat, Apr 11, 2026 at 8:43 PM Randy Barber <randy.barber@bvsd.org> wrote:

> Thank you and great job!
>
> **Randy Barber | APR**
> **Chief Communications Officer**
> **Office: 720-561-5823**
> **Mobile: 303-507-6694**
>
> On Sat, Apr 11, 2026 at 7:39 PM Krista Aiello <kristaaiello2@gmail.com> wrote: