From "Randy Barber <randy.barber@bvsd.org>" <randy.barber@bvsd.org>
Subject **BVSD Declining Enrollment Options**
To Krista Aiello <kristaaiello2@gmail.com>
Date April 12, 2026 1:25:48 PM MDT

That's it. Feedback complete

Randy Barber | APR
Chief Communications Officer
Office: 720-561-5823
Mobile: 303-507-6694

On Sun, Apr 12, 2026 at 1:14 PM Randy Barber <randy.barber@bvsd.org> wrote:

> One more -
>
> For the add a focus program one, can we start with less kids. We'd still add in addition people, the way you've done. We've got to make the original school feel kore under enrolled

Randy Barber | APR
Chief Communications Officer
Office: 720-561-5823
Mobile: 303-507-6694

On Sun, Apr 12, 2026 at 1:10 PM Randy Barber <randy.barber@bvsd.org> wrote:

> A little more feedback coming on the relocate focus program one.
>
> Here's what was said:
>
> It seems like with the relocate focus programs, we need to illustrate both possible scenarios… A building could be closed, and then a focus program moved in, or a focus program co-locating with another school.
>
> —
>
> Ok- how's this for an idea..
>
> Ok- what do you think of this:
>
> We show Option 1 :
>
> Two schools on screen (each one has a different color), one fades and existing students also fade… and then we have the transition that you've created… with focus school coming over… school re-establishes but now in focus school color. Old focus school location fades to gray.
>
> Option 2:
>
> What we have now.. but schools are in 2 colors.
>
> Receiving school is split into two parts: the original color moves to left half only.. and then the focus schools comes into the right side

Randy Barber | APR
Chief Communications Officer
Office: 720-561-5823
Mobile: 303-507-6694

On Sun, Apr 12, 2026 at 12:54 PM Krista Aiello <kristaaiello2@gmail.com> wrote:
Got it! Easy enough of a fix. That is updated within the same Frame.io link.

Let me know if you get any other feedback.
Thanks!

Krista Aiello
402-450-4766

On Sun, Apr 12, 2026 at 1:35 PM Randy Barber <randy.barber@bvsd.org> wrote:
So far only feedback has been:

Regarding the “relocate focus program” it’s possible that it would result in a building being closed, then the focus program relocates to another building. I would suggest that this be illustrated in the animation.

So, after program moves from building , we would lighten the first building- just like the school closure animation.

Randy Barber | APR
Chief Communications Officer
Office: 720-561-5823
Mobile: 303-507-6694

On Sun, Apr 12, 2026 at 12:30 PM Krista Aiello <kristaaiello2@gmail.com> wrote:
That's great to hear! Sounds good, I'll keep an eye out for your follow up.

Thanks!

Krista Aiello
402-450-4766

On Sun, Apr 12, 2026 at 1:00 PM Randy Barber <randy.barber@bvsd.org> wrote:
I think you’ve nailed it. Let me go ahead and just show it to my team and just make sure that there isn’t anything they are worried about and I’ll circle back.

Randy Barber | APR
Chief Communications Officer
Office: 720-561-5823
Mobile: 303-507-6694

On Sun, Apr 12, 2026 at 11:56 AM Krista Aiello <kristaaiello2@gmail.com> wrote:
Hi Randy - Here is a link to preview each of the individual animations: https://f.io/8_FE5RQh

Let me know what you think and if I need to make any tweaks.

Thanks!

Krista Aiello
402-450-4766

On Sat, Apr 11, 2026 at 8:43 PM Randy Barber <randy.barber@bvsd.org> wrote:
Thank you and great job!

Randy Barber | APR
Chief Communications Officer
Office: 720-561-5823
Mobile: 303-507-6694

On Sat, Apr 11, 2026 at 7:39 PM Krista Aiello <kristaaiello2@gmail.com> wrote:

Awesome, thanks Randy for the feedback and notes. I'll start working on the animations based on your notes.

Krista Aiello
402-450-4766

On Sat, Apr 11, 2026 at 5:15 PM Randy Barber <randy.barber@bvsd.org> wrote:

This is outstanding. I think the look and feel are right. I'll just provide a few notes, but you are on the right track!

- I think the school, icons and look are perfect

Introduce or expand focus programs

- For animation, I would have the circular icons show up (-- all three with the little light blue dots) above the school (with dark blue kids outside) like they are without the lines. Then, fade in the plus in place of the circle dot... the dotted line goes down and connects to it. The other two fade out... and the more light blue colored kids appear amongst the kids walking into the school.

Relocate focus programs

- I would start with the finished graphic from above (except a blue dot -- no plus yet)... and then have another school appear -- the dotted line evaporates... the circle transitions right to the other school ... and then green plus is added and it attaches to the new school, similar to what happened in the above graphic.

Grade reconfiguration, e.g. K-2 & 3-5 or convert K-8s to elementary and middle

- Start with those two schools at top... with the different colored kids grouped around each school separately.
- Kids come together like they are now, but lower on screen (kind of like they walked to a place together...
- Now K-2 and 3-5 circles appear behind original schools -- and sorted kids go to the school matching their color.
- Then, swap out the K-2 for Elementary and 3-5 for Middle. Maybe the schools plump up to.. because they are K-8s instead of K-5s?

Consolidate two or more schools into one building (existing or new)

- I'm thinking we show two schools left and right
- Each school has kids of one of the colors of blue.
- Kids from the school on the right come and gather with the kids on the left and are all mixed by the end and maybe even turn to a third color of blue?
- Right school fades away.

Close one or more schools and distribute students to multiple schools

- I definitely like the closure version with the closing school above the other three.
- I'd make it the same size
- Obviously, we'd have kids move some how down

On Sat, Apr 11, 2026 at 3:52 PM Krista Aiello <kristaaiello2@gmail.com> wrote:

Hi Randy,

I have draft previews (stills) of four of the options that I'd like to get our feedback on before I fully animate them. Here is a link to preview. I provided two options for School Closure – let me know if you have a preference between the two.

For the Relocate Focus Programs option – should this show something like an art program or science program that is being moved to one school from another? I'm not quite sure how this one needs to be visualized.

Thank you!

Krista Aiello
402-450-4766

--

Randy Barber | APR
Chief Communications Officer
Office: 720-561-5823
Mobile: 303-507-6694