From "Angela King Smith <akingsmith@erstrategies.org>" <akingsmith@erstrategies.org>
Subject **Quick Check-In on Community Communications**
To Susan Cousins <susan.cousins@bvsd.org>, Randy Barber <randy.barber@bvsd.org>
Cc Samantha LeVangie <slevangie@erstrategies.org>, Dani Cain <dcain@erstrategies.org>, Raquel Jorge Fernandes <rjfernandes@erstrategies.org>
Date March 5, 2026 1:01:51 PM MST

Thank you for sending all of these items along for us to review. We will do that prior to our time together on Tuesday. I will send an invitation out now for us to meeting on Tuesday.

Angela

Angela King Smith, Ed.D (Pronouns: She/Her/Hers)
Partner
Education Resource Strategies
480 Pleasant St, Suite C200 | Watertown, MA 02472
678-612-4903
akingsmith@erstrategies.org | www.erstrategies.org



From: Susan Cousins <susan.cousins@bvsd.org>
Sent: Thursday, March 5, 2026 2:49 PM
To: Randy Barber <randy.barber@bvsd.org>
Cc: Angela King Smith <akingsmith@erstrategies.org>; Samantha LeVangie <slevangie@erstrategies.org>; Dani Cain <dcain@erstrategies.org>
Subject: Re: Quick Check-In on Community Communications

You don't often get email from susan.cousins@bvsd.org. Learn why this is important

Angela and team -

The web page that Randy sent is our central hub for information about our work around declining enrollment. About 2/3 of the way down the page you will see links to articles which ran in our district newsletter The Spot. Moving forward, declining enrollment information will be carried to our families via the newsletter that Randy linked. In the Resources box on the web page, there are links to other pages for related work, and I would encourage you to check those out as well.

Recently, Rob Price presented to the Superior Town Council and the Louisville City Council. See relevant links below:

Superior Town Council | Presentation | Video (Begins at minute 24)
Louisville City Council | Presentation | Video

This is the slide deck that Dr. Anderson and Lora De La Cruz have been using at the teacher/staff roundtable discussions. We have also been sharing information with our advisory committees using slide decks similar to those linked above.

Let me know what questions you have.

Susan Cousins

Operational Services Communications Manager
O: 720-561-5793 M: 720-935-2733
BOULDER VALLEY SCHOOL DISTRICT

On Thu, Mar 5, 2026 at 9:14 AM Randy Barber <randy.barber@bvsd.org> wrote:

> My apologies for the delay. We have been swamped handling a measles outbreak. I'm adding Susan Cousins from our team who should be able to help provide you with whatever you need.
>
> To start, I would direct you to the *Resilient Schools: Responding to declining enrollment section of our website*: https://www.bvsd.org/current-topics/declining-enrollment
>
> Most recently, we sent this newsletter that really encapsulated our current messaging:

https://www.bvsd.org/fs/comms-manager/view/d9a540a1-289e-4525-8512-0adb861a1d22

On Wed, Mar 4, 2026 at 9:42 AM Angela King Smith <akingsmith@erstrategies.org> wrote:

> Randy:
>
> I hope you're doing well. As we begin thinking about upcoming phases of work, I wanted to see if we might schedule a brief conversation with you and your team.
>
> It would be helpful for us to better understand what information has been shared with the community to date regarding enrollment trends and the possibility of school consolidation or other portfolio changes. Having that context will help ensure that our work builds on the messaging already in place and remains aligned with the district's communications strategy.
>
> Would you have 30 minutes sometime in the next week or so to connect? We're happy to work around your schedule. Let me know a few dates and times that work for you. Given the time zone difference, we could go earlier or later in your workday if that helps with scheduling. I am copying my assistant Dani and Sam L the project team lead.
>
> Thanks in advance, and we appreciate your partnership on this work.
>
> Best,
> Angela
>
> ERS
> **Angela King Smith, Ed.D** (Pronouns: She/Her/Hers)
> Partner
> Education Resource Strategies
> 480 Pleasant St, Suite C200 | Watertown, MA 02472
> 678-612-4903
> akingsmith@erstrategies.org | www.erstrategies.org
>
> 
>

--

Randy Barber | APR

Chief Communications Officer

Office: 720-561-5823 Mobile: 303-507-6694