From "Lisa Relou <lisa.relou@gmail.com>" <lisa.relou@gmail.com>
Subject **Planfully Consulting Proposal**
To "rob.anderson@bvsd.org" <rob.anderson@bvsd.org>
Cc Randy Barber <randy.barber@bvsd.org>, Claire Redmond Takhar <claire.r.takhar@gmail.com>, Rob Price <rob.price@bvsd.org>
Date February 3, 2026 7:06:14 AM MST

Dr. Anderson, thank you for your time on Friday. Claire and I enjoyed the conversation and the opportunity to learn about BVSD's Strategic Community Engagement Plan for Resilient Schools. As promised, please find the attached proposal for services to support and inform the district's plan.

We hope to have the opportunity to work alongside your team in this important work.

Thank you,
Lisa

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Attachments:

- 2026_February Planfully BVSDProposal.pdf

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Proposal for Support & Inform Services: Boulder Valley School District

Prepared by Planfully Consulting – Claire Takhar & Lisa Relou
Date: February 3, 2026

Introduction

Boulder Valley School District is experiencing declining enrollment that is accelerating more quickly than previously projected and is affecting student experience, staffing stability, equity across schools, and the efficient use of district resources. In response, district staff developed a **Strategic Community Engagement Plan for Resilient Schools** designed to build shared understanding of these challenges and inform future decision-making.

This work builds on a strong foundation already in place, including more than three years of collaboration with the Long Range Advisory Committee. BVSD enters this moment with clear alignment between the Board of Education and the Superintendent to confront these challenges directly and responsibly. The district's Plan for Resilient Schools reflects a comprehensive, well-sequenced approach that intentionally centers principals, teachers, and community members throughout the process. By investing early in internal engagement and regional community structures, BVSD has demonstrated a deep commitment to transparency, trust-building, and thoughtful stewardship of the system.

As the work moves into its early implementation phases, there is an opportunity to strengthen execution through dedicated thought partnership alongside district leadership. Having a partner alongside the district creates space to focus on the critical moves that will support the process as it unfolds and reinforce steady forward progress.

At Planfully Consulting, we partner with school district leadership teams during the highest stakes moments they face. Our approach centers on embedded advisory support to provide leadership teams with the thought partnership to anticipate system-level impacts. Grounded in lived experience leading school closure and consolidation work at scale, Planfully supports districts in navigating this work aligned to their unique goals and values.

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Scope of Work

***Planfully's Role:* Embedded Advisory Support through the completion of the First Two Phases of BVSD's Strategic Community Engagement Plan for Resilient Schools**

Planfully will partner with BVSD as an embedded strategic advisor during Phase 1 (Preparation) and Phase 2 (Building Understanding & Collecting Input) of the district's Strategic Community Engagement Plan for Resilient Schools. Our role will be to provide subject matter expertise that helps leaders anticipate implications, maintain coherence across community engagement and operations, and prepare the organization to respond thoughtfully as the process advances.

Side-by-Side Advisory Support

Ongoing embedded partnership, February–June 2026

Planfully will work alongside BVSD staff as real-time strategic advisors through the completion of Phase 1 and Phase 2 implementation of the Strategic Community Engagement Plan for Resilient Schools. This includes attending standing district meetings and select subgroup meetings, observing community engagement as appropriate, and working one-on-one with individual staff members.

In this role, Planfully will:

- Provide real-time thought partnership and strategic counsel as questions, tensions, and tradeoffs emerge.
- Help district leaders anticipate downstream impacts and "see around corners" as engagement unfolds.
- Support alignment between engagement design, messaging, and operational realities.
- Provide light-touch communications support by advising on framing, sequencing, and consistency, supporting the district's core communications function.
- Serve as a thought partner to help leaders pressure-test assumptions while maintaining momentum and sequencing next steps.

- As needed, begin early readiness forecasting by supporting initial thinking about how department functions may be implicated, what questions are likely to arise, and where light scenario planning now can prevent confusion or disruption later.

This side-by-side approach allows Planfully to add value in the moment—supporting judgment calls, sequencing decisions, and maintaining coherence across a complex, fast-moving process.

Project Team

This work will be led directly by **Lisa Relou** and **Claire Takhar**, senior consultants with deep experience in superintendent advising, school consolidation, and high-stakes district leadership challenges. Together, we have supported the closure or consolidation of more than 30 schools and advised multiple executive teams through complex system-level changes and crisis response.

We will subcontract services as needed to meet the client's needs and will communicate with the district in advance regarding any subcontracted support.

Timeline

This engagement will occur between **February 9 and June 30, 2026**. It is structured to complement Phase 1 and 2 and prepare for Phase 3 and 4 of BVSD's Strategic Community Engagement Plan for Resilient Schools and anticipated Board timelines.

Cost

Side-by-Side Advisory Support

- Billing Structure: $150/hr
- Not-to-Exceed Amount: **$60,000**
- Assumptions: Average of 20 hours per week for up to 20 weeks; maximum of 400 hours
- Invoiced monthly based on actual hours worked, not to exceed the stated cap without prior written approval