From "Rob Price <rob.price@bvsd.org>" <rob.price@bvsd.org>
Subject **Pre-Read: Melissa Zenz Remarks (Mesa Parent) Tonight's Board Meeting**
To Susan Cousins <susan.cousins@bvsd.org>, Glen Segrue <glen.segrue@bvsd.org>, Robbyn Fernandez <robbyn.fernandez@bvsd.org>
Date January 27, 2026 5:24:31 PM MST

FYI

---------- Forwarded message ---------
From: **Melissa Zenz** <zenzmm@gmail.com>
Date: Tue, Jan 27, 2026 at 9:27 AM
Subject: Pre-Read: Melissa Zenz Remarks (Mesa Parent) Tonight's Board Meeting
To: <laura.shafer@bvsd.org>, <bvs.board@bvsd.org>
Cc: Megan M <mymaguire1@gmail.com>

Dear Board--

As a working professional I realize sending a pre-read day of is less than ideal. Thank you for your consideration to this note.

I am sharing with you an infographic detailing some of the findings from an analysis I did on South Boulder elementary schools. My day job is in data and when I heard about the small school consolidation, I became curious about the dynamic in South Boulder specifically and wanted to use the time tonight to go through some of my observations with you. If you are able to read and digest the graphic ahead of time, I would really appreciate it.

As mentioned, this data was sourced from Public Sources (most from BVSD):

1. School Rank-- US News and World Report
2. Zoned Student Attendance-- BVSD Enrollment Dashboard (Enrollment Patterns Tab)
3. Net Enrollment -- BVSD Enrollment Dashboard (Enrollment Patterns Tab)
4. Enrollment Numbers -- BVSD Enrollment Website
5. Mobility Numbers-- I believe this used to be linked out directly through BVSD but perhaps has been consolidated in the new Tableau dashboards. The original source is CDE (https://ed.cde.state.co.us/cdereval/mobility-stability-statistics) and attached spreadsheet where the numbers in the infographic came from

Thank you for your attention to this, I look forward to speaking later tonight.

Attachments:

- 2024_Mobility Stability Rates_State, District, School_PRIVACY APPLIED (1).xlsx
- South Boulder BVSD Enrollment.pdf

SOUTH BOULDER BVSD ENROLLMENT ANALYSIS

BACKGROUND & OBJECTIVE

BVSD is seeing declining enrollment. In order to maintain high quality programming and economics, they are faced with the mandate to reduce the number of smaller schools across the district.

OBJECTIVE | Effectively serve the needs of each BVSD neighborhood with fewer total schools.

CLIMATE & CULTURE

Mesa outperforms ALL schools (by significant margins) on all 33 school-based satisfaction metrics including:

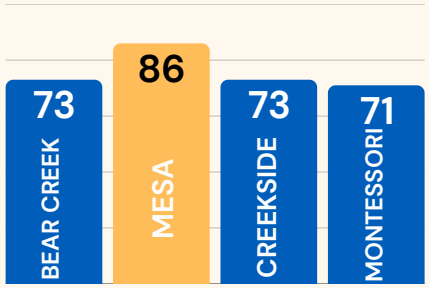
South Boulder has four schools: Bear Creek, Mesa Elementary, Creekside, and Community Montessori. Enrollment numbers are most stable for Bear and Mesa, demonstrating their ability to separately serve the communities needs in different but complimentary ways.

SCHOOLS SUMMARY

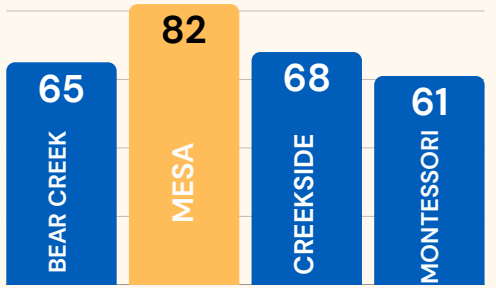
BEAR CREEK	MESA	CREEKSIDE	MONTESSORI
#7	#47	#58	#220
79%	69%	53%	27%
% of students who are from zoned area	% of students who are from zoned area	% of students who are from zoned area	% of students who are from zoned area
52 NET ENROLLMENT	18 NET ENROLLMENT	-175 NET ENROLLMENT	

From BVSD dashboard, net enrollment equals inward minus outward enrollment from 2024 home attendance boundaries.

"My child feels welcome at school."



"The school's commitment to the needs of all students is consistently evident in its actions, priorities, and values."



NET ENROLLMENT data comes from BVSD's enrollment tracker.

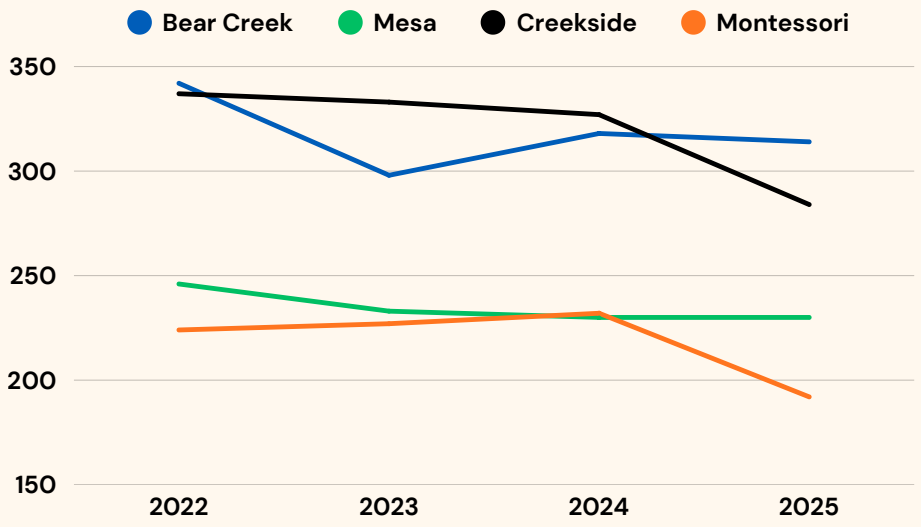
National School Rankings from US News & World Report

CLIMATE & CULTURE DATA comes from BVSD's 2024 Parent/Caregiver survey results.

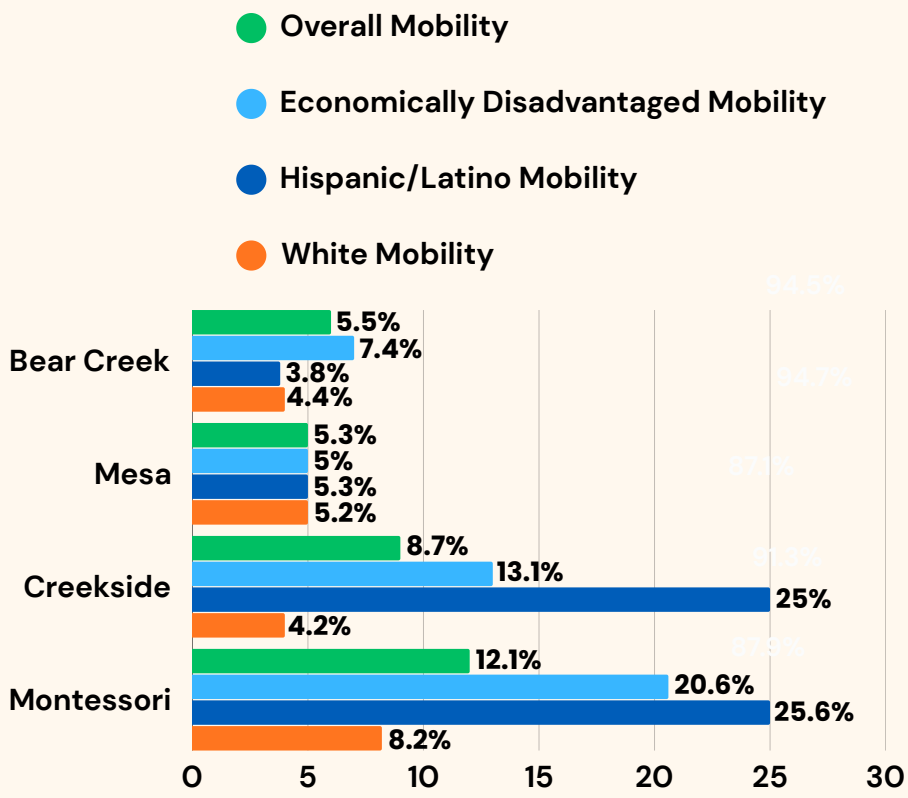
TO SERVE A WIDE RANGE OF FAMILIES, THE COMMUNITY NEEDS BOTH SEPARATE BUT COMPLEMENTARY APPROACHES TO LEARNING.

ENROLLMENT TRENDS

MESA: MOST STABLE IN ENROLLMENT NUMBERS



SCHOOL STABILITY & MOBILITY RATES



KEY TAKEAWAYS

Bear Creek and Mesa have the most stable enrollment year over year. Additionally, they serve their zoned community at the highest rates compared to nearly half of zoned families for Creekside choosing other schools with -175 Net enrollment (and Montessori only serving 27% of South Boulder). Mesa outperforms all South Boulder schools on *all* school-based metrics significantly in caregiver climate survey, while Bear Creek tests highest and is a top performer within BVSD (with Mesa as a second). Mesa is the school for everyone with the lowest overall mobility rates for all, including economically disadvantaged and Hispanic/Latino students.

Creekside net enrollment and mobility rates are concerning and Montessori is serving more students outside of South Boulder than within it. Bear and Mesa are well positioned to serve the South Boulder Community's needs.

To serve diverse families, the community needs both separate but complementary approaches to education: Bear Creek AND Mesa.